

DOCKET NO.: IVOO-0034  
Application No.: 09/976,836  
Office Action Dated: October 5, 2004

PATENT



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

In re Application of:

**Charles Eric Hunter, Bernard L. Ballou, Jr.,  
Robert D. Summer, Kelly C. Sparks,  
Ollin B. Sykes, John J. Hebrank,**

Confirmation No.: 2310

Application No.: 09/976,836

Group Art Unit: 3625

Filing Date: October 12, 2001

Examiner: Cuong H. Nguyen

For: **System and Method Permitting Customers to Order Selected Products from a  
Vast Array of Products Offered by Multiple Participating Merchants and  
Related Security Applications**

**EXPRESS MAIL LABEL NO: EL997978763US  
DATE OF DEPOSIT: March 18, 2005**

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22313-1450

Sir:

**REPLY PURSUANT TO 37 CFR § 1.116**

In response to the Official Action dated **October 15, 2004**, reconsideration is respectfully requested in view of the amendments and/or remarks as indicated below:

- ☐ **Amendments to the Specification** begin on page                      of this paper.
- ☒ **Amendments to the Claims** are reflected in the listing of the claims which begins on page 2 of this paper.
- ☐ **Amendments to the Drawings** begin on page                      of this paper and include an attached replacement sheet.
- ☒ **Remarks** begin on page 5 of this paper.